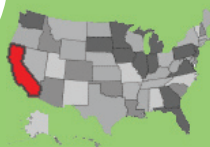




Sponsorship Package

Hosted by Empower Poly, a coalition of sustainable organizations and clubs at Cal Poly, San Luis Obispo.



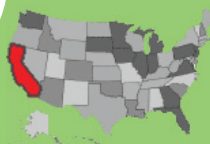


Empower Poly, Cal Poly's student-run sustainability coalition will be hosting an event called "Focus the Nation: Global Warming Solutions for America," on January 31, 2008. Focus the Nation is a nation-wide educational initiative and will take place simultaneously at 1000 different colleges across the United States. The purpose of the event is to engage millions of students and community members in a non-partisan discussion about global warming just prior to the February presidential primaries. At Cal Poly, the event will feature presentations, panel discussions and opportunities for students to interact with local businesses and organizations of all stripes.

Cal Poly plans to host one of the largest collegiate events in the country and has the support of the student government, faculty senate and the President of the school. Focus the Nation will be an all-day event so ensuring the largest possible number of participants. On this day faculty are encouraged to bring their students out of class to participate in Focus the Nation. Student project showcases, relevant film showings and art displays will take place on campus in the days leading up to the 31st so that all 19,000 Cal Poly students are aware of Focus the Nation.

The Cal Poly Focus the Nation organizing committee has been working hard to plan this public event on our campus. Efforts thus far have been funded directly by Cal Poly. In order to ensure the continued success of Focus the Nation at Cal Poly, funding is needed. We are asking for monetary or in-kind support from companies and organizations.

Please consider this a formal invitation not only to donate, but also to participate in Focus the Nation at Cal Poly. Donations can be made according to the information provided on the attached sheet. Also attached is an invitation to the "Green Job Fair and Trade Show" that will be taking place in conjunction with Focus the Nation. If you are interested in taking part in the job fair, please read the information provided and respond shortly.



**Cal Poly, San Luis Obispo
Green Job Fair and Trade Show**

January 31st, 2007 11am-2pm

Empower Poly Coalition
Building 65, Room 203
Box #112

Cal Poly State University
San Luis Obispo, Ca 93407-0675

Dear Interested Participant,

The student/faculty organizing committee of Cal Poly Focus the Nation is very interested in hosting your company at the Cal Poly Green Job Fair and Trade Show. Your dedication to addressing climate change issues is shared by students at Cal Poly and you are invited to discuss your company with them at the job fair. Please consider joining us to help make our Green Job Fair a great success.

Company representatives are welcome to interact with students and answer questions regarding job responsibilities and skills, pay, and working conditions. Job-related visuals including sample products, handouts and displays are encouraged and space requirements, parking, electrical, and internet connection accommodations will be made at your request.

If you are interested in participating in this Cal Poly Green Job Fair, please return the participant form in the enclosed self-addressed envelope.

We hope that you will take advantage of this opportunity to showcase your company and we look forward to working with you. Thank you for your continued support of our educational programs at Cal Poly.

Please contact Chad Worth with any questions:

(925) 595-5539

focusthenationslo@gmail.com

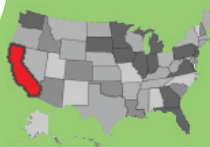
Respectfully,

Non-Profit TAX ID
Number: 77-0209717

Chad Worth, Committee Chair

2

SPONSORSHIP PACKET



Focus the Nation Sponsorship

Gigawatt Donor: \$500 +

- ½ page add in event program
- LARGE Logo on T-shirt and Banners
- Exclusive right to hang/display banners on day of event
- Invitation to the Green Job Fair and Trade Show

Megawatt Donor: \$250

- ¼ page add in event program
- MEDIUM Logo on T-shirt and Banners
- Invitation to the Green Job Fair and Trade Show

Kilowatt Donor: \$100

- Business card size add in event program
- SMALL Logo on T-shirt and Banners
- Invitation to the Green Job Fair and Trade Show

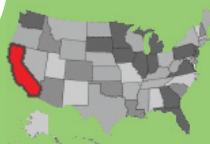
\$100 or less or In-Kind Donations

Company name listed in event program

In-Kind Donations may be:

- Ruffled off to students
- Used for the event
- Given to students to raise interest and awareness

If you are a non-profit organization or a for-profit organization who cannot make the minimum sponsorship donation, but would like to attend the Green Job Fair and Trade Show, please contact us and we will be happy to work with you.



Focus the Nation donors:

Please return this form completed in the enclosed self addressed envelope no later than 11/31/2007. All donation checks are tax-deductible and can be made out to the "Empower Poly Coalition." A Focus the Nation organizer will contact you upon receiving your information to coordinate marketing materials and event logistics.

Company Name: _____

Contact Person and Title: _____

Mailing Address: _____

Phone #: _____ ext: _____

E-mail: _____

Level of Sponsorship:

- Gigawatt Megawatt Kilowatt In-Kind

Participants in the Green Job Fair and Trade Show will receive the following:

- One six foot table and two chairs at the event
- A mailed participant package including parking pass, directions, and instructions for the event two weeks prior.

If you require any additional accommodations please indicate by checking below.

- Internet Connection Additional Chairs
 Electrical Connection Additional Table

Other: _____

**PLEASE RETURN THIS PAGE IN THE SELF ADDRESSED ENVELOPE
WITH CHECKS PAYABLE TO "EMPOWER POLY COALITION" NO
LATER THAN 11/31/07.**

